

Retention for Life

Strategic Planning Workshop™

MISSION:

Triage and Take Charge of Your Organization's Employee, Patient, and Physician Loyalty Initiatives

YOU WILL LEARN HOW TO:

- ▶ Lay the foundation for an unstoppable retention and recruitment team that will produce immediate and long-term high-impact results.
- ▶ Reduce staff turnover by 50% utilizing a three-year culture change process.
- ▶ Implement a management accountability system to achieve and sustain annual strategic patient and employee satisfaction goals.
- ▶ Phase in “the (almost) perfect recruitment, selection, orientation, and on-boarding system.”
- ▶ Implement a six-step process to enhance physician satisfaction and nurse retention.
- ▶ Create your own customized strategic retention plan based upon the “12 Pillars of an Employer and Provider of Choice,” utilizing proven best practices.
- ▶ Become an employer and provider of choice.

SEMINAR ATTENDEES SAY IT BEST:

“I acquired enough information in the first 2 hours of the workshop to go back and make improvements at our organization. The rest of the day was a bonus – an excellent day!”

– *Katie Rabbit-Young Pine, Director of Human Resources,
Blood Tribe Department of Health*

“Service Excellence will transform the delivery of care and employee attitudes in healthcare in the next few years. I learned practical information that I can take back and begin using. I am already putting my plan together.”

– *Karen Sweeney, Operations Officer,
Alegent Health Community Memorial Hospital*

