

The Physician/Nurse Communication Effectiveness Seminar™



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Nurse
Communication
Effectiveness
Seminar™



MISSION:

Unlocking the Mystery of Human Motivation

YOU WILL LEARN HOW TO:

- ▶ Synergize the human resource behavioral styles.
- ▶ Master the art of reading personal styles.
- ▶ Sharpen learning, observing, and decision-making skills.
- ▶ Follow paths of growth that suit your personality.
- ▶ Enjoy deeper and more satisfying relationships with others.
- ▶ Increase motivation by understanding the four basic motivational styles in conflict or non-conflict situations.
- ▶ Appreciate other styles and their respective strengths.
- ▶ Understand the process by which individuals make decisions.
- ▶ Overcome distortion and blind spots in decision making.
- ▶ Create precision in selection and hiring.
- ▶ Resolve conflict and re-channel misdirected energy into constructive productivity.

SEMINAR ATTENDEES SAY IT BEST:

“I have found meeting new people and the topics of discussion to be very useful in my practice. The speaker was motivational.”

– *Dr. Chris Vanderhoof*

“We all have aspects of the four styles. We can all adapt to deal with other styles. Great! Dynamic speaker. Learn tools to communicate.”

– *Pat Schager, RN*

“Enthusiastic about subject matter. Good material to take back to our department. Provides opportunity to improve work environment.”

– *Judith Liu, RN*