

One Minute Service Selling™

“Salesmanship Starts When The Customer Says NO”

– George O. Boule Jr.

MISSION:

How to Gain a Competitive advantage by helping others Get what they want.

YOU WILL LEARN HOW TO:

- ▶ Understand selling and its importance to career advancement.
- ▶ Create added value for your Customers and win them forever.
- ▶ Develop the power of enthusiasm as a vital selling tool.
- ▶ Understand your Customer’s real needs, even when they do not.
- ▶ Use the soft-sell method to overcome your Customers’ objections.
- ▶ Surprise and delight your Customers when they least expect it.

SEMINAR ATTENDEES SAY IT BEST:

“Brian Lee is a captivating and compelling speaker who is tapped into his audience.”

– Christine Arseneau, Livingston Event Logistics

“This seminar has a wonderful way of making you laugh while educating you on how to make the work place and working relationships develop through simple yet effective networking techniques.”

– Jack Harpman, Maritz Communications Company

“You will have more fun and enjoy more financial success when you stop trying to get what you want... and start helping other people get what they want.”

– Larry Wilson, Author “One Minute Sales Person”

One Minute
**Service
Selling**

