

# Keep Your Physicians *For Life*<sup>™</sup>

## **MISSION:**

The Four Imperatives of How to Engage,  
Activate, Inspire, and Collaborate with  
High-Performing Physicians

## **YOU WILL LEARN HOW TO:**

- ▶ Avoid the downward spiral that leads to physician dissatisfaction, departures, and destructive business practices.
- ▶ Unlock the genius of physician collaboration through activation, ownership, and accountability.
- ▶ Significantly enhance employee morale and physician satisfaction at the same time.
- ▶ Create powerful incentives to improve productivity.
- ▶ Stimulate your medical staff to become enthusiastic supporters in the community of your organization.

## **SEMINAR ATTENDEES SAY IT BEST:**

“We can truly make a difference.”

– Dr. Thomas Atkins, Chief Med. Officer, Sutter Health

“Surprisingly excellent. I can’t wait to share some of these ideas with my colleagues.”

– Dr. Janahn Suzalapino, Rheumatologist

“Excellent, comprehensive, entertaining and fun. Thank you. I personally and professionally found this informative and enriching - how I can better contribute.”

– Janet Wagner, Asst. Admin.

