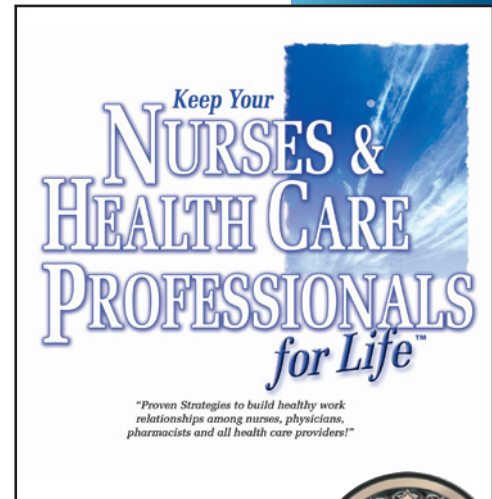


Keep Your Nurses & Health Care Professionals *For Life*[™]



MISSION:

The 4 Imperatives of How to Inspire, Retain, Motivate, and Empower Patient Focused Nurses (& Everybody Else!)

YOU WILL LEARN HOW TO:

- ▶ Implement the 12 Attributes of a patient-driven culture so that nurses never want to leave.
- ▶ Unlock the genius of nurse empowerment through frontline ownership and accountability.
- ▶ Enhance employee morale and patient/customer satisfaction at the same time.
- ▶ Create powerful incentives to improve productivity.
- ▶ Stimulate your current staff to become enthusiastic sales people for new recruits.
- ▶ Involve Physicians in improving nurse quality of work life by reducing needless stress and conflict as well as by improving teamwork.

SEMINAR ATTENDEES SAY IT BEST:

“The most practical, usable tools I have ever received in a seminar.”

– Ellen Gutenberg, Director, Clinical Support Services

“I am bursting with excitement about implementing what I have learned.”

– Elizabeth Rodman, Nursing Admin. Coordinator

“The D.O.I.T. action plan is a brilliant twist to make sure we apply what we have learned.”

– Deb Moyer, Executive Director