

Keep Your Hospital Staff for Life™

MISSION:

Breakthrough Strategies and Policies to Become
Your Marketplace's Employer of Choice

YOU WILL LEARN HOW TO:

- ▶ Implement the 12 attributes of a patient-driven culture so that nurses and other healthcare providers will never want to leave.
- ▶ Unlock the genius of staff empowerment through frontline ownership and accountability.
- ▶ Significantly enhance employee morale and patient/customer satisfaction at the same time.
- ▶ Create powerful incentives to improve productivity.
- ▶ Stimulate your current staff to become enthusiastic sales people for new recruits.
- ▶ Involve Physicians in improving nurse quality of work life by reducing needless stress and conflict and improving teamwork.

SEMINAR ATTENDEES SAY IT BEST:

“Excellent, very in tune with our vision and where healthcare is today.
Creates a straight forward structure to implement great ideas.”
– Debbie Gas, Vice Pres, Tri-City Medical Center

“Focused and creative, immediately applicable to a forward thinking clinical practice. This is the most focused seminar I've attended outside of sports medicine! Excellent “calls of action” at end of seminar.”
– Dr Stephen Jennings, Family Medicine, Hoag Hospital

“Excellent concepts provided in a concise, direct easy to use format.
This seminar really hit home! I can't imagine any physician's office not benefiting from it.”
– Dr Michael Shaw, Family Medicine, Hoag Hospital

