

# Keep Your Co-Workers *For Life*<sup>™</sup>

## **MISSION:**

Learn the 4 Imperatives of How to Inspire, Motivate,  
and Empower Your Co-Workers

## **YOU WILL LEARN HOW TO:**

- ▶ Implement the 12 imperatives of a culture so that your co-workers will never want to leave.
- ▶ Unlock the genius of people empowerment through frontline ownership and accountability.
- ▶ Enhance morale and patient/customer satisfaction at the same time.
- ▶ Create powerful incentives to improve contributions to the office.
- ▶ Implement processes to dramatically improve the quality of patient satisfaction measurement.
- ▶ Stimulate your current co-workers to become enthusiastic sales people for new recruits.
- ▶ Enhance volunteer morale and patient/customer satisfaction.
- ▶ Empower others to overcome feelings of being overwhelmed or under-utilized so that they feel satisfied they are making a difference.

## **SEMINAR ATTENDEES SAY IT BEST:**

“The best investment you will ever make in yourself and your staff.”

– Mary Jo Davis, Supervisor Medical Records

“Left the seminar feeling rejuvenated to go do the job I know that I can.”

– Christi O’Brien, Administration Supervisor

“Upbeat and positive. Constructive ways to keep us on the job.”

– Marla Harris, RN

