

Just DO IT!™

“Use It or Lose It – Without implementation 97% of new information is forgotten within 14 days.”

THE PROCESS:

The CLS speaker “opens” your conference, remains on-site, and attends the entire proceedings in order to make notes, listen, and personalize a relevant, practical, challenging, how-to closing keynote.

MISSION:

To Enhance Delegate Conference Value Through an Innovative “Wrap-Up” Keynote

YOU WILL LEARN HOW TO:

- ▶ Understand the 13 barriers that prevent the successful transference of education from the classroom to the job site.
- ▶ Assist participants to clarify their learning experience and prioritize the skills and ideas they are committed to using/implementing.
- ▶ Overcome procrastination to take swift and immediate action.
- ▶ Integrate core conference educational concepts into the strategy of “excellence,” i.e. “doing 1,000 things 1% better.”
- ▶ Appropriately recognize the volunteers and staff who organized and coordinated your conference, meeting, or convention.
- ▶ Leave the event excited and committed, with a feeling that it was one of the most valuable investment of time (and money) ever!

SEMINAR ATTENDEES SAY IT BEST:

“Interesting and motivational - you cannot help but want to try the techniques and watch things change for the better.”

– *Lynne D. Mantz, Director, Lodi Memorial Hospital*

“Exceptional value: focuses on truly effective ways to improve market share and involve employees in changing healthcare environment. Elements of customer loyalty.”

– *Mike Lawson, Administrator, Mark Twain St. Joseph’s Hospital, San Admas*

“High energy - excellent information. “Sound bite” wisdom that is directly applicable. The best idea I got was enthusiasm for customer satisfaction.”

– *Ed Bland, CEO, Colusa Community Hospital*

