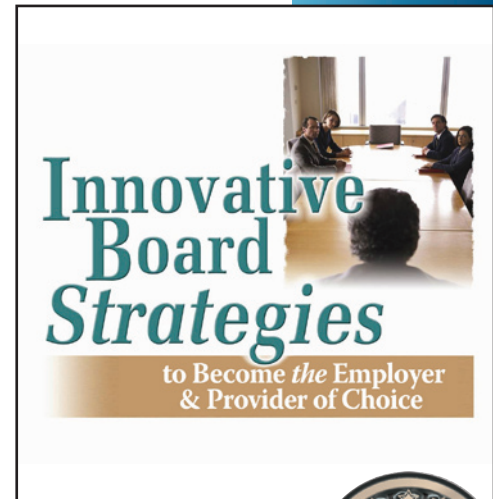


# Innovative Board Strategies

## *To Become The Employer & Provider Of Choice™*



### **MISSION:**

To Achieve 100% Buy-in and Ownership from Staff, Physicians, Administration, and Community.

### **YOU WILL LEARN:**

- ▶ How to create a vision that inspires community commitment.
- ▶ The role of strategic planning in effective boardmanship.
- ▶ The 5 attributes of innovative excellence and how to apply the 7 steps of creative problem-solving to achieve critical Board goals.
- ▶ 3 critical strategies of inspiring board leadership.
- ▶ 5 attributes of an innovative culture.
- ▶ 4 Physician Recruitment and Retention Best Practices.
- ▶ 10 Universal Attributes of an Employer of Choice.
- ▶ How to identifying strengths, weaknesses, opportunities, and threats associated with future planning.

### **SEMINAR ATTENDEES SAY IT BEST:**

“This defines the basis for our hospital’s competitive advantage. Excellent! Very polished, very professional. Made making a great presentation look easy, which, of course, it is not.”

– Norman Scarborough, Laurens County Health Care System – Clinton, SC

“Excellent presentation, current, motivational, practical and will follow-up.”

– Van Romine, Trustee of Chatham Hospital – Silver City, NC

“Too many valuable ideas to enumerate at this point. Great – Will recommend utilizing for hospital, school board, government agencies.”

– Aubrey Houghton, Halifax Regional Health System – South Boston, VA

“Loved the front line approach to customer satisfaction. Impeccable strategies. Excellent.”

– William McLeod, Trustee of Morehead Memorial Hospital – Newberry, SC