

How to Read & Understand People™

MISSION:

Unlock the Mystery of Human Motivation

YOU WILL LEARN HOW TO:

- ▶ Synergize human resource behavioral styles and master the art of reading personal styles.
- ▶ Sharpen learning, observing, and decision-making skills.
- ▶ Follow paths of growth that suit your personality.
- ▶ Enjoy deeper and more satisfying relationships with others.
- ▶ Understand the four basic motivational styles in conflict or non-conflict situations.
- ▶ Appreciate other styles and their respective strengths.
- ▶ Understand the process by which individuals make decisions.
- ▶ Create precision in hiring selection.
- ▶ Overcome distortion and blind spots in decision making.
- ▶ Resolve conflict and increase motivation.
- ▶ Re-channel misdirected energy into constructive productivity.

SEMINAR ATTENDEES SAY IT BEST:

“Lots of interesting concepts to think about and can only help us in our work and personal relationships.”

– *Natalie Kardash*

“I learned a valuable way to use strengths to evaluate personalities.”

– *Barry Ortin, Station Manager*

