

The Dynamics of Effective Hospital Boards™

MISSION:

How to Create a Dynamic, Self-Empowered Board or Committee

YOU WILL LEARN HOW TO:

- ▶ Inspire loyalty, commitment, motivation, and respect.
- ▶ Consistently meet your customer's expectations to achieve lifetime loyalty.
- ▶ Become a proactive leader by "creating the future with and through others."
- ▶ Understand the psychology of what it takes for administration to motivate your greatest asset: your staff and volunteers.
- ▶ Adopt 21 ways for administration to reward your people when you can't pay them or give them a raise.
- ▶ Develop and communicate an inspiring vision of success for your hospital or healthcare organization.
- ▶ Acquire "how-to" skills to create a crisp, effective Mission Statement which your people can champion, be committed to, and support.

SEMINAR ATTENDEES SAY IT BEST:

"Motivational and great insights for board of trustees."

– Neelam Bhardwaj, CEO, Valley County Health System, NE

"It's good for the whole board to attend as a group."

– Tim Putnam, CEO, Mercer Co. Hospital, IL

"Enjoyed your management topics at the beginning of the session. Speaker facilitated some tough discussion that the board needed to address."

– Marcia Zwanziger, Board Trustee, Huron Reg. Medical Center, SD

"You talked about things you had tried and worked. This wasn't just lip service."

– Terry wheat, Dir., Pediatric Services, Advocate Health Care, IL

